ACCELERATE YOUR CLOUD MIGRATION SALES SUCCESS.

With personalised learning plans, interactive training tools and expert mentoring from the CX Ninjas.
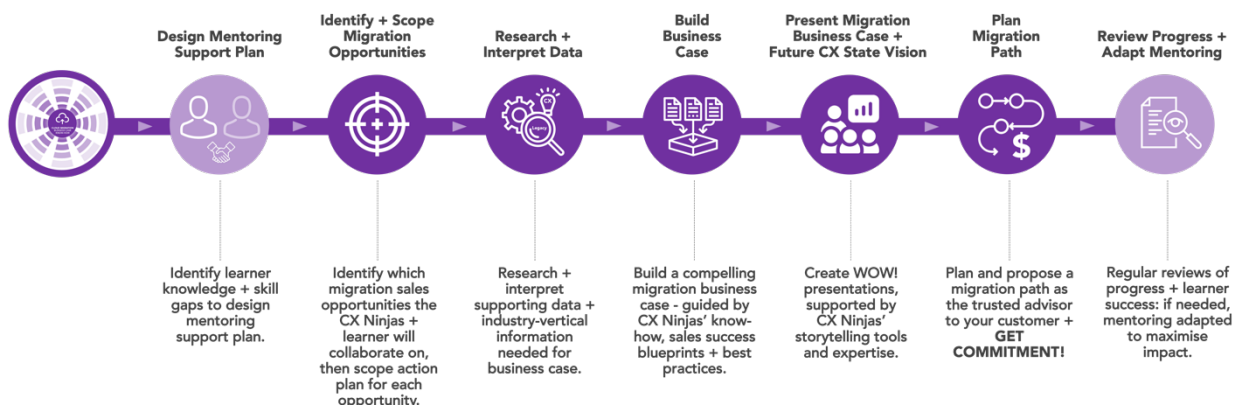
CXNinjas

The market opportunity for selling CX solutions and services is growing fast. And CCaaS cloud migrations have become a key battleground… **Now the race is on, to become the CX partner of choice for businesses around the world.**

As a successful CX partner, you already know the importance of understanding your customers and the industry they're in, identifying their needs and showing how your solutions can help them achieve their dreams.

But does everyone in your business have all the right know-how to help you win the race to the cloud? And how long can you afford to wait, as they learn and get the skills and experience they need?

Our know-how mentoring program is designed to rapidly improve the skills and performance of people in a CX cloud migration sales or consulting role. The CX Ninjas work with your people - to help them research, build and present winning cloud migration business cases.

HOW IT WORKS:

Design Mentoring Support Plan	Identify + Scope Migration Opportunities	Research + Interpret Data	Build Business Case	Present Migration Business Case + Future CX State Vision	Plan Migration Path	Review Progress + Adapt Mentoring
Identify learner knowledge + skill gaps to design mentoring support plan.	Identify which migration sales opportunities the CX Ninjas + learner will collaborate on, then scope action plan for each opportunity.	Research + interpret supporting data + industry-vertical information needed for business case.	Build a compelling migration business case - guided by CX Ninjas' know-how, sales success blueprints + best practices.	Create WOW! presentations, supported by CX Ninjas' storytelling tools and expertise.	Plan and propose a migration path as the trusted advisor to your customer + **GET COMMITMENT!**	Regular reviews of progress + learner success: if needed, mentoring adapted to maximise impact.

AS WE WORK ALONGSIDE THEM, WE'LL HELP YOUR SALESPEOPLE DEVELOP KEY MIGRATION SALES SKILLS.

PRESENTATION + STORYTELLING

We show how visual storytelling tools and bespoke solution demonstrations can bring your CX solutions to life, capture the customer's imagination and build trust and confidence.
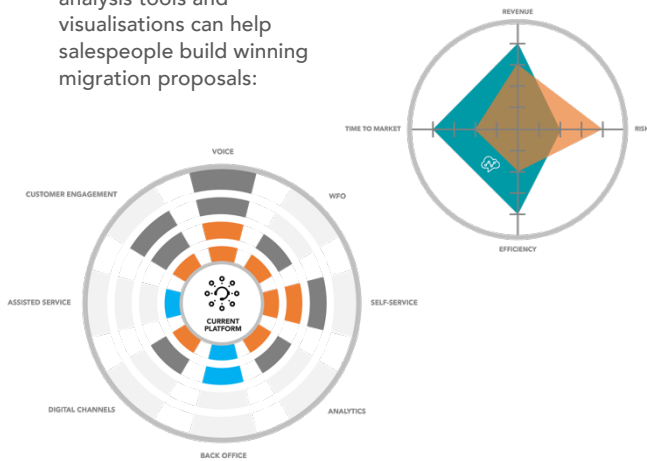
BUSINESS CASE BUILD

Working closely with your salespeople, we help them build stand-out and compelling business cases – with industry research, ROI analysis, use cases and success blueprints.
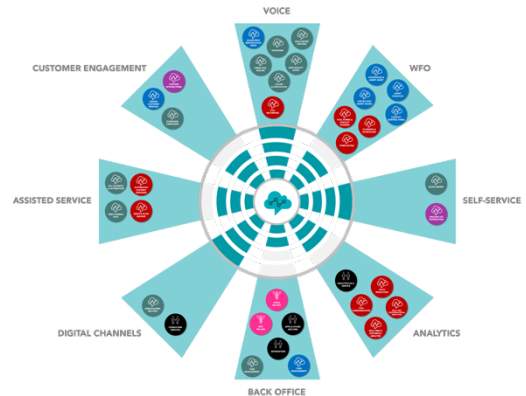
CCaaS + CX KNOW-HOW

We share our CCaaS + CX know-how, experience and best practices – helping to nurture and develop your salespeople… Into CX cloud migration **sales Ninjas!**

During the program, we show how different ROI analysis tools and visualisations can help salespeople build winning migration proposals:

We also use interactive learning canvases to visualise migration paths – customised for different CCaaS solutions:

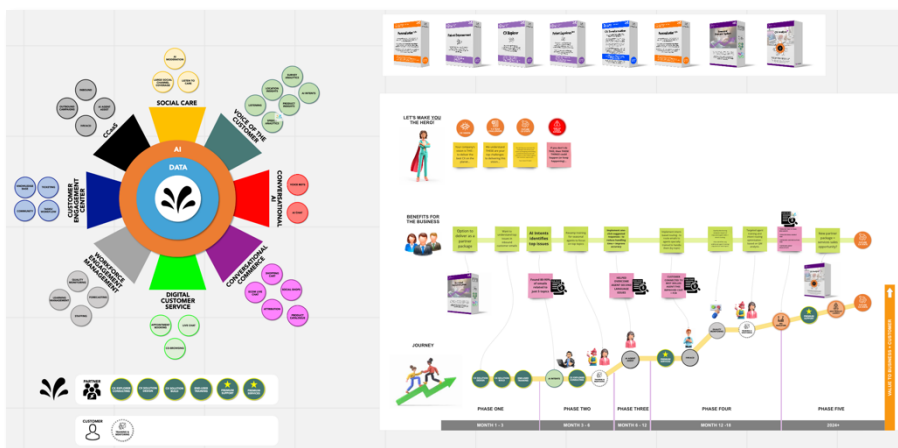## OUR PROGRAM ISN'T JUST ABOUT THE KNOW-HOW…

IT'S ABOUT THE STORY-TELLING.

We want your people to know how to do the right research, to get the right information, to build and present the right, compelling sales story.

Our aim is to help your people quickly become your customers' trusted advisors, as they contemplate and begin their cloud migration journeys.

And if you're hiring and your new hires don't have all the skills you need them to have… Our program will help them get these new skills – fast!

We can accelerate and improve your onboarding - making your new hires more productive, quicker.

Our visual storytelling tools can be used by salespeople to show how after migration, your CCaaS solutions will deliver different customer and employee experiences over time.

GET A HEAD-START IN THE RACE TO THE CLOUD… CONTACT THE CX NINJAS TODAY.

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